



# YOU'VE ASKED FOR IT. SO HERE IT IS — Appointment Notices

**You've added new talent to your staff.**

**You've promoted someone to a more senior position.**

**You've hired one or more people to join the uppermost ranks of your company's management. That's no secret, internally, along with perhaps some clients.**

**But why not everybody, externally, in the industry who would take special notice and possibly follow up?**

We now include a new appointment feature in our Real Estate Forum magazines: Edmonton, Montreal, Vancouver Real Estate Forum in Spring; Calgary, Ottawa Real Estate Forum in Fall; Canadian Apartment Investment Magazine in Fall; and the Toronto Real Estate Forum/Global Property Forum in Winter.

The space will cost a small fraction of what a photo, copy and logo would amount to in the Report on Business in The Globe and Mail, for example.

You would provide the copy and images. We would provide the space, circulation and high pass-around readership.

It may be very prestigious to be in the ROB, but only a small percentage of that readership would have a potentially beneficial interest in senior staff and executive suite changes at your highly specialized company. And at a much, much higher cost.

Conversely, our magazines are distributed to every attendee at our Forums and the Canadian Apartment Investment Conference, and mailed to 5,000 commercial real estate industry executives and others across Canada who share a keen professional interest in the most important evolving issues.

If you want those readers to know about your staff hires, senior promotions, expanded capabilities or invigorated leadership with new or additional business in mind we suggest this is the best way to do it.

Why not look at the sample sizes of these appointment announcements and the cost of the space (we'll do the layout). While you're at it, think about the money you're saving by reaching only the people you want to reach.

## 2010 Publishing Schedule

SEPTEMBER 2010

Advertising Closing

August 27, 2010

Material Deadline:

August 29, 2010

Publish Date:

September 15, 2010

### Style

Design and layout provided by Canadian Apartment Investment Magazine

- 1 person (photo) per column
- Copy must be written in the third person.
- Web address allowed.
- Phone numbers, e-mail or address NOT permitted.
- Italics or uppercase permitted on company names and/or proper names of publications.

### Photo

Colour or black & white, electronic file of head and shoulders. Only professional photos will be accepted. Photos will be sized to 0.8" wide x 1" deep

### Specifications

Electronic Photo(s) / Logos:

- Min. 300 DPI,
- Min. 2" w x 3" d
- File format: EPS, JPEG or TIFF

Copy: Word document, Maximum length as ad specifies - 125, 185, or 250 words.

## Advertising Rates: Appointment Notice

### Ad Size

Maximum 250 words (1/3 page)	\$950
Maximum 185 words (1/4 page)	\$800
Maximum 125 words (1/6 page)	\$600

### Additional Options

Include a colour photo	+\$100
Include a colour logo	+\$100

**For More Information  
Contact Frank Scalisi**  
at [fscalisi@mmart.com](mailto:fscalisi@mmart.com) or 416 512-3815

**As an Advertiser Your Corporate Message Will Reach 5,000 of the Most Significant Decision-Makers in the Canadian Real Estate Industry**

# Appointment Notices

To book your appointment notice, contact Frank Scalasi,  
Director of Sales at 416-512-3815, [fscalasi@mmart.com](mailto:fscalasi@mmart.com)

1/3 page  
+ photo  
+ logo



**DTZ Barnicke Limited is pleased to announce the appointment of Alan Colquhoun to the position of CEO, in Canada.**

Alan Colquhoun has been at DTZ for more than 16 years and comes to Canada after a 10-year assignment and consultancy instructions to contracts in Warsaw, Poland, from where he has managed the Polish and, since 2007, the Czech and Hungarian

businesses of DTZ.

Working in these challenging, rapidly changing markets has given Alan excellent hands-on experience of change management and working in diverse cultures. Having organically expanded these businesses, he also oversaw the successful integration of the former Donaldson's Warsaw and Prague offices that were acquired by DTZ in July 2007. As at November 2009, the DTZ Central European businesses for which Alan is responsible had more than 250 full time staff. Having started his real estate career in office leasing, Alan is a practitioner with personal involvement in a number of key leasing

and investment transactions, various consultancy instructions and has acted on behalf of a number of multinational companies.

Alan has a BSc honours degree in Transport Management and Planning from Loughborough University, England and is a Member of the Royal Institution of Chartered Surveyors (RICS). He is a fluent German speaker and proficient in Polish, Czech and Spanish. Before joining DTZ, Alan has run his own sales and marketing businesses, including 7 years in Stuttgart, Germany.

Christopher Ridabock, DTZ Barnicke's current CEO will be assisting Alan with his transition into the Canadian market, and facilitating as Alan takes up his leadership role in Canada. Chris is in his 33rd year with the company and will continue to be involved with business development, client relations and the national support of DTZ Barnicke professionals and clients.



**Richard Dansereau has joined Stonehenge Partners, Inc., a New York City-based real estate company focused on New York City multifamily property investments, as Managing Director of the Investment Management Division.** Mr.

Dansereau is responsible for maintaining the firm's relationships with institutional and private investors. Prior to joining Stonehenge, Mr. Dansereau

was President and Chief Operating Officer of Cadim, a real estate division of Caisse de dépôt et placement du Québec, Canada's leading pension fund manager.

Founded in the early 1990's, Stonehenge Partners Inc. provides property management, asset management and investment management services to its investor partners. The company's focus is on the New York City real estate market. While the firm's primary investments are in Manhattan multifamily real estate, Stonehenge also has expertise in commercial real estate property. Stonehenge, together with its partners, currently owns and manages a real estate portfolio of assets valued at nearly \$1.5 billion. The portfolio is comprised of approximately 2,500 residential units and around 700,000 square feet of commercial, retail and garage space.

For more information about Stonehenge Partners please visit [www.stonehengeny.com](http://www.stonehengeny.com)



**Derek Lobo, President of ROCK Apartment Advisors Inc., Brokerage, is pleased to announce an addition to our Boutique Apartment Brokerage team. Val Stagg, Real Estate Sales Representative.** Val has worked in Real Estate for

over five years as a Salesperson and in Administration in both Residential and Commercial Real Estate. Val has a broad range of experience

from work in Project Management, Process Engineering, Customer Service as well as free-lance Multi-media work. She is known for her dedication, drive, flexibility and broad range of skills. To complement her Realtor's licence, Val has a Bachelor of Science in Computer Science, B.A. in Music & Drama, both from Queen's University, as well as a Webmaster diploma.



1/6 page  
+ photo  
+ logo

## Sample appointment announcements

1/4 page  
+ photo  
+ logo