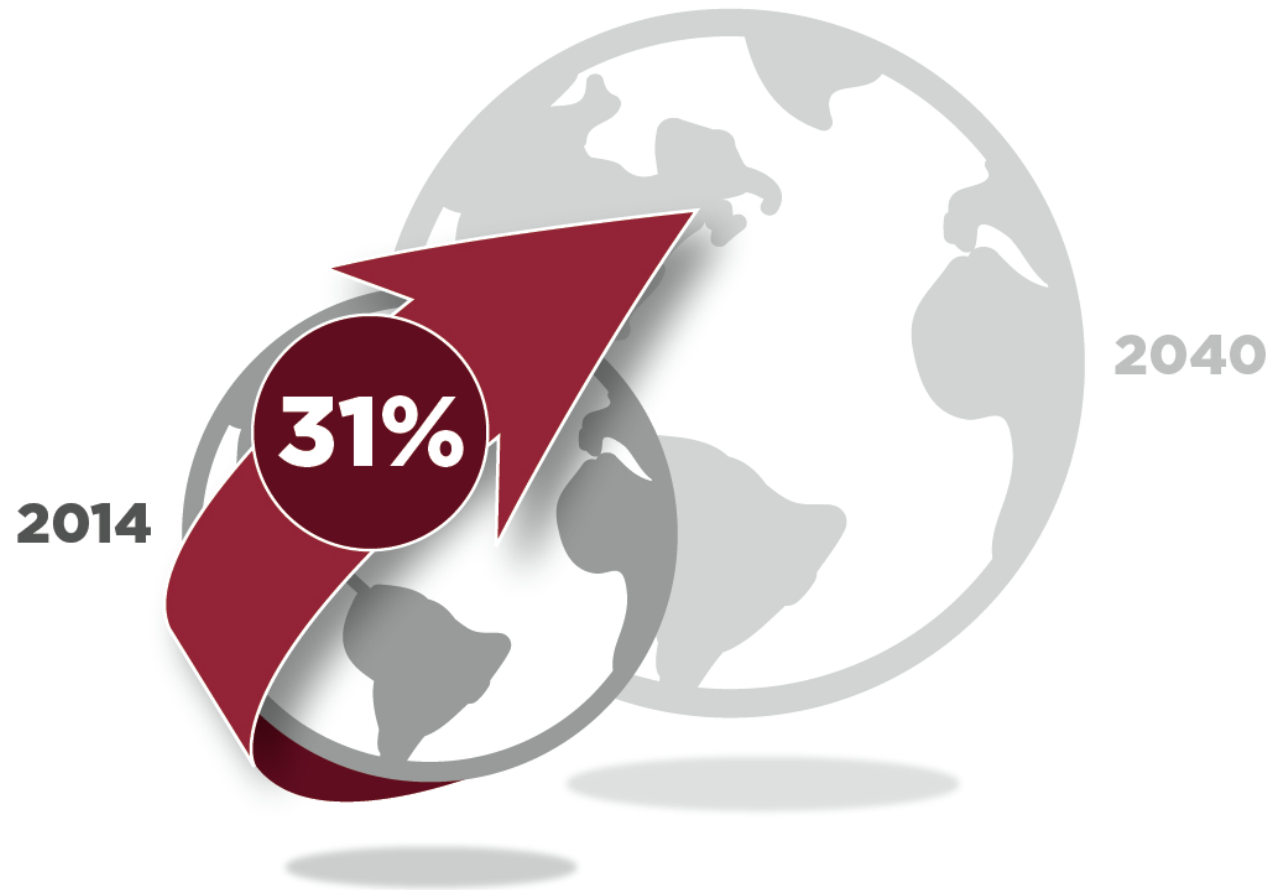


# Energy Tomorrow: Canada & the World

# A growing world needs more energy



Source: International Energy Agency 2016

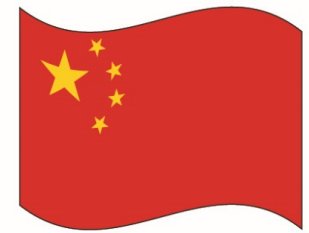
#CAPPEvent @CAPP\_jeff

# Global energy competition

customers, cost, carbon

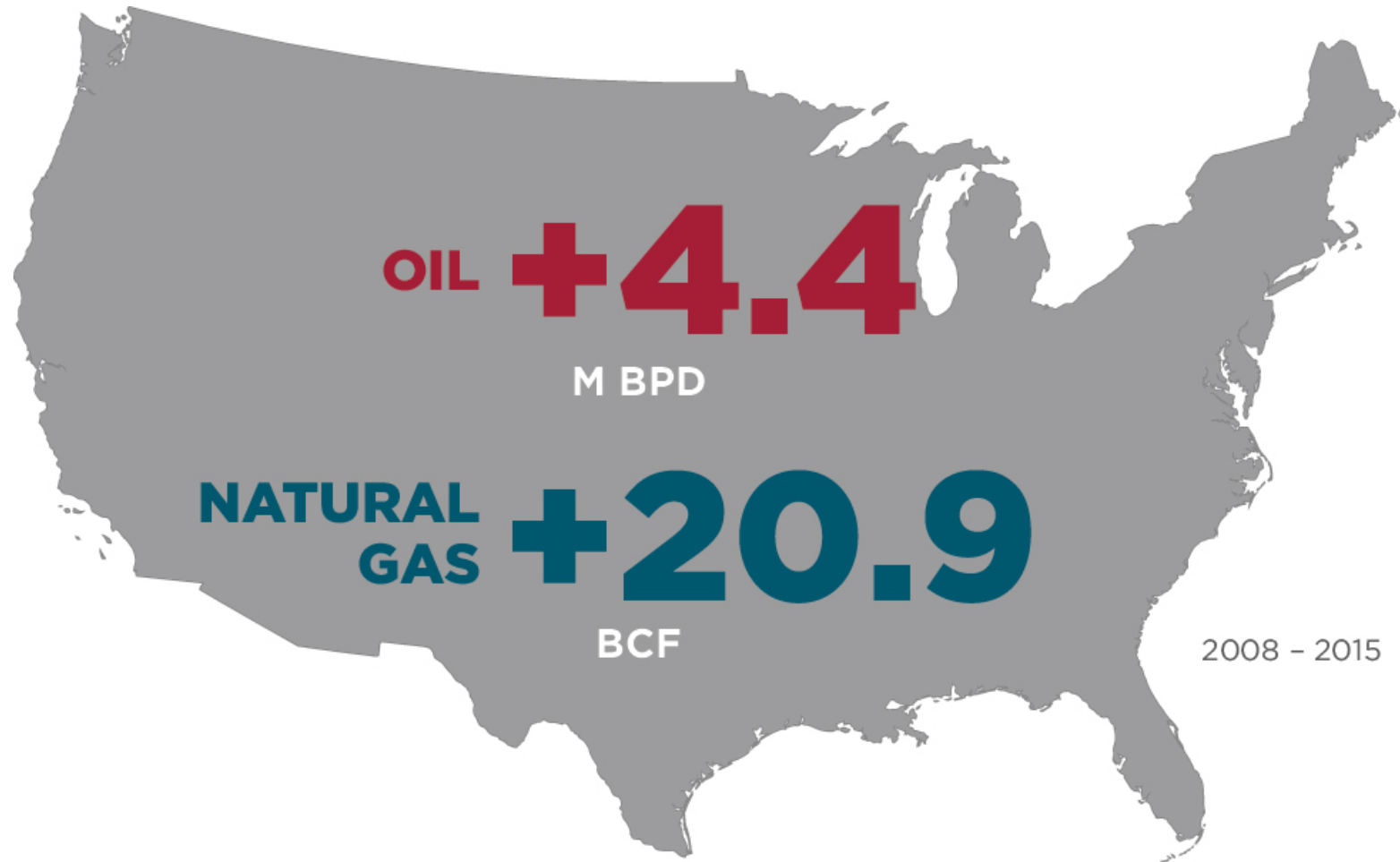


**Price Influencers:**



#CAPPEvent @CAPP\_jeff

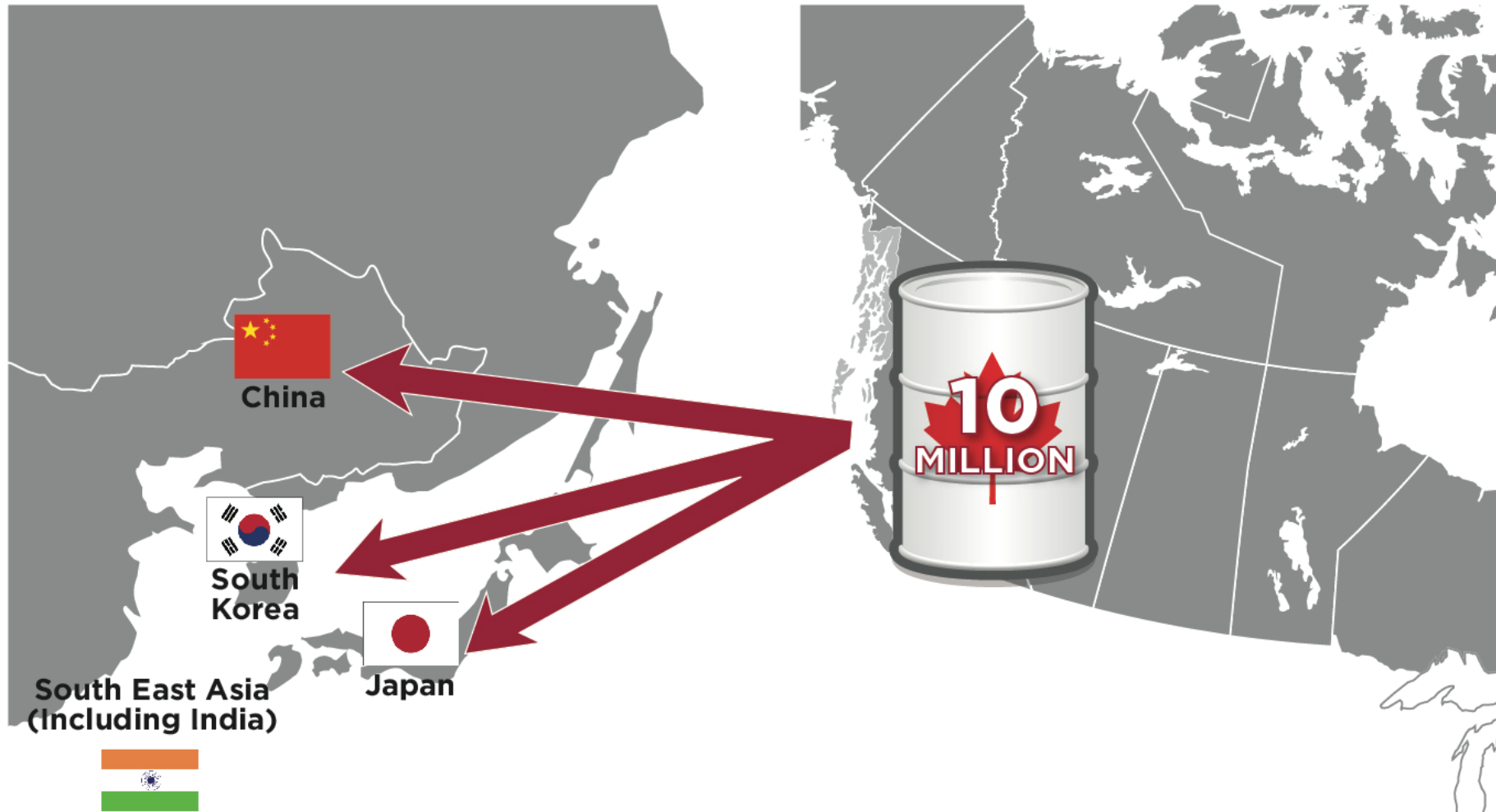
# Our #1 customer = our #1 competitor



Source: Energy Information Agency 2016

#CAPPEvent @CAPP\_jeff

# Competing for global customers

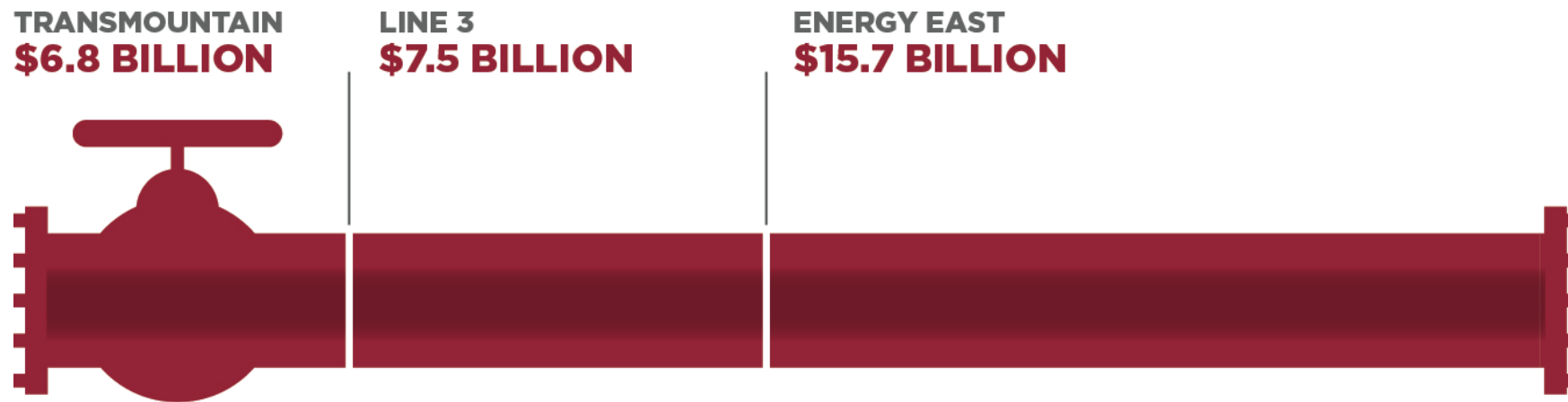


Source: International Energy Agency 2016

#CAPPEvent @CAPP\_jeff

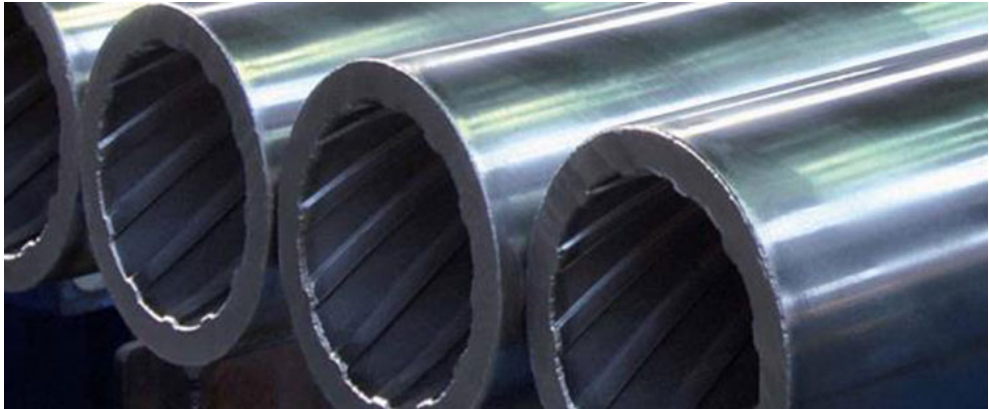
# Pipelines = building Canada's prosperity

**\$30 billion in private capital ready to invest in Canada's economy**



#CAPPEvent @CAPP\_jeff

Competing on cost



#CAPPEvent @CAPP\_jeff

## Competing on carbon

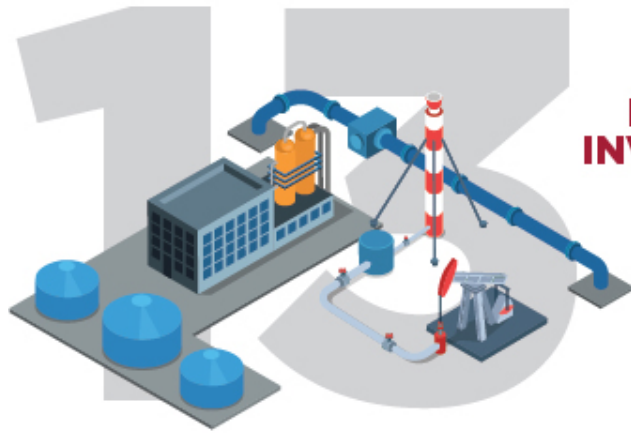
**Canadians innovated to find a way  
to get the oil out of the sand.**

**Canadians are innovating to get  
the carbon out of the barrel.**

#CAPPEvent @CAPP\_jeff

# COSIA = oil sands = innovation

[www.cosia.ca](http://www.cosia.ca) @COSIA\_ca



**13 OIL SANDS  
PRODUCERS**

**HAVE  
INVESTED**



**MORE THAN  
\$1.33 BILLION**

**TO  
SHARE**

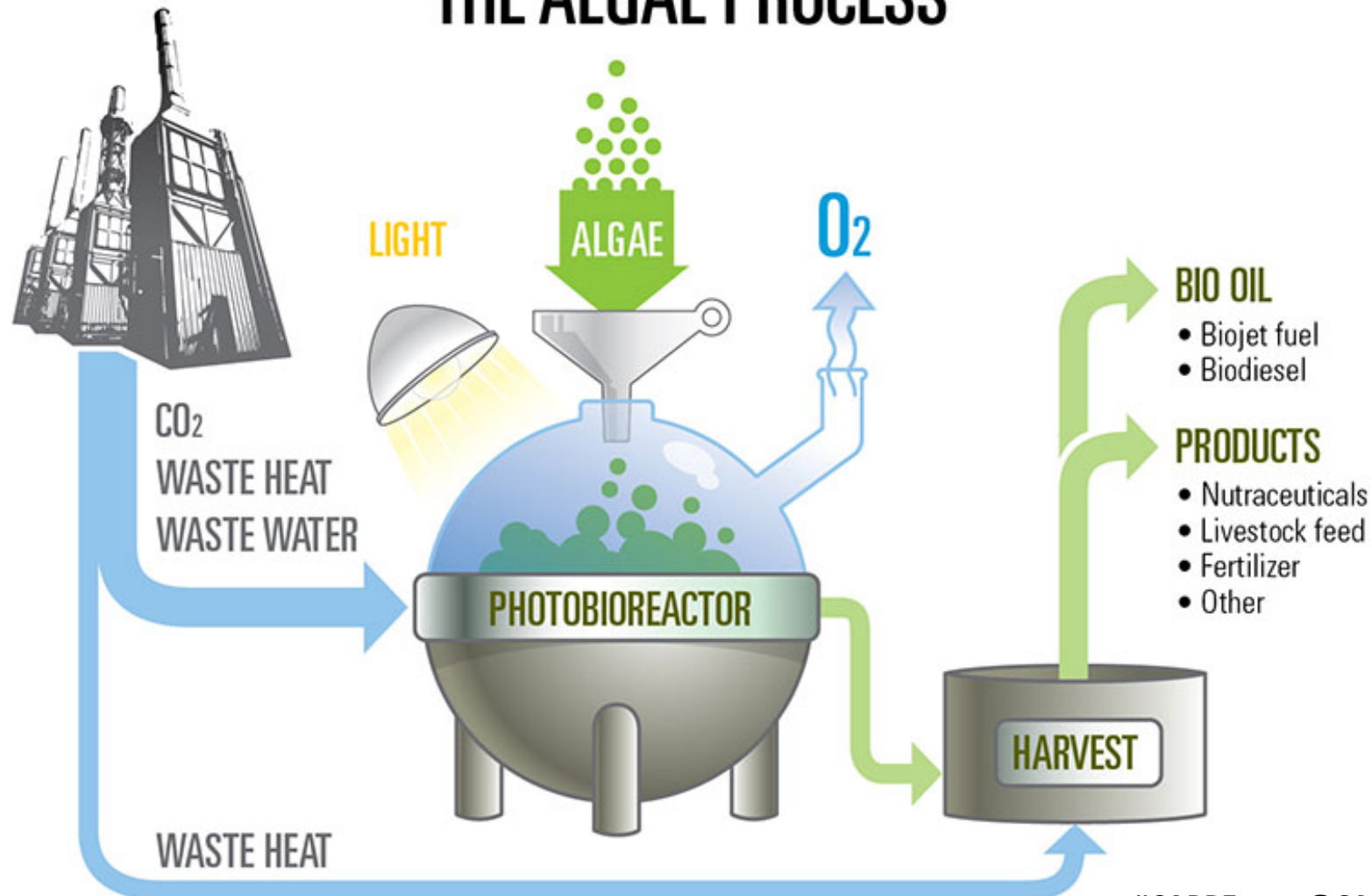


**936 TECHNOLOGIES  
AND INNOVATIONS**

#CAPPEvent @CAPP\_jeff

# COSIA Innovation = high tech, high impact

## THE ALGAE PROCESS



#CAPPEvent @CAPP\_jeff

**Canada's Energy = the World's Energy of Tomorrow**



**CANADA'S  
ENERGY CITIZENS**

**[www.energycitizens.ca](http://www.energycitizens.ca)**

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