CANADIAN REAL ESTATE FORUMS

APPOINTMENT NOTICES

You've added new talent to your staff.

You've promoted someone to a more senior position.

You've hired one or more people to join the uppermost ranks of your company's management. That's no secret, internally, along with perhaps some clients.

But why not showcase this appointment to everybody, in the industry who would take special notice and possibly follow up?

We include an appointment feature in our Real Estate Forum magazines: Edmonton, Montreal, Vancouver Real Estate Forum in Spring; Calgary, Ottawa Real Estate Forum in Fall; and the Real Estate Forum/Global Property Market in Winter.

The space will cost a small fraction of what a photo, copy and logo would amount to in the Report on Business in The Globe and Mail, for example.

You would provide the copy and images. We would provide the space, circulation and high pass-around readership.

It may be very prestigious to be in the ROB, but only a small percentage of that readership would have a potentially beneficial interest in senior staff and executive suite changes at your highly specialized company - *and at a significantly higher cost.*

The Canadian Real Estate Forums magazine is distributed to 5,000 commercial real estate industry executives onsite at the Forums and through mailings to a targeted audience of real estate professionals who share a keen interest in this continually evolving and extremely competitive market.

If you want those targeted readers to know about your staff hires, senior promotions, expanded capabilities or invigorated leadership with new or additional business in mind an appointment would maximize the exposure.

Why not look at the sample sizes of these appointment announcements and the cost of the space (we'll do the layout). While you're at it, think about the money you'll save by reaching only the people you want to reach.

2017 PUBLISHING SCHEDULE	ADVERTISING CLOSING	MATERIAL DEADLINE	PUBLISH DATE
Spring - Edmonton, Montreal, Vancouver	March 2, 2017	March 9, 2017	March 28, 2017
Fall - Calgary, Ottawa	September 20, 2017	September 27, 2017	October 17, 2017
Winter - Toronto	November 2, 2017	November 9, 2017	November 28, 2017

Style (See page 2 for samples)

Design and layout provided by Real Estate Forum Magazine.

- 1 person (photo) per column
- Copy must be written in the third person.
- Web address allowed.
- Phone numbers, e-mail or address NOT permitted.
- Italics or uppercase permitted on company names and/or proper names of publications.

Photo

Colour or black & white, electronic file of head and shoulders. Only professional photos will be accepted. Photos will be sized to 0.9" wide x 1.125" deep

Specifications

Electronic Photo(s) / Logos:

- Min. 300 DPI,
- Min. 2"w x 3"d
- File format: EPS, JPEG or TIFF

Copy

Word document, maximum length 150 words

ADVERTISING RATE: APPOINTMENT NOTICE
Ad Size: 1/4 page
Incudes 150 words (maximum), full colour photo and logo $1,150

As an Advertiser Your Corporate Message Will Reach 5,000 of the Most Significant Decision-Makers in the Canadian Real Estate Industry.

Added Bonus!

Digital version of the magazine will be available on The Real Estate Forums website, Canada's leading event information.

MORE INFORMATION

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Appointment Notices

To book your appointment notice, contact Frank Scalisi, Sales Director at 416-512-3815, frank.scalisi@informa.com

John Smith
Sales Director, Acme Ltd.

Pretosius matrimonii corrumperet adlaudabilis syrtes, quamquam umbraculi circumgrediet fiducias, iam vix parsimonia matrimonii adquireret oratori. Medusa infeliciter circumgrediet apparatus bellis. Octavius praemuniet matrimonii. Vix verecundus syrtes vocificat oratori, quamquam optimus parsimonia catelli divinus conubium santet Pompeii.

Incredibiliter pretosius saburre infeliciter corrumperet syrtes, ut adfabilis suis senesceret gulosus chirographi.

Rures praemuniet Caesar, semper matrimonii imputat vix tremulus agricolae, rures incredibiliter frugaliter iocari syrtes, semper Medusa verecunde vocificat optimus lascivious fortiter conubium santet rures. Verecundus divinus insectat plane.

Concubine insectat pretosius cathedras. Gulosus rures iocari pessimus bellus cathedras, utcunque chirographi vix infeliciter corrumperet adfabilis saburre. Apparatus bellis insectat syrtes. Gulosus catelli praemuniet concubine, quod agricolae verecunde circumgrediet quadrupei, iam bellus apparatus bellis adquireret pessimus lascivius syrtes, etiam Aquae Sulis fortiter conubium santet rures. Verecundus fiducias optimus divinus insectat plane gulosus suis, et cathedras iocari catelli, etiam pretosius zothecas spinosus imputat suis. gulosus suis, et cathedras iocari catelli, etiam pretosius zothecas.

ACME

David Smith
Vice President, Acme Ltd.

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Jane Smith
CFO, Acme Ltd.

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Anne Smith
Vice President, Acme Ltd.

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