



A MULTI-BILLION DOLLAR PROBLEM. A 1¢ solution?

ONE OPTION TO FUNDING THE CULTURAL AND RECREATIONAL
PROJECTS CALGARY NEEDS





It's all about making a great city better—now
and into the future.



Other cities have transformed and redefined themselves in many ways.



Bilbao & its Guggenheim Museum



Sydney & its Opera House



Sevilla & its Metropol Parasol



Oklahoma City & its Bricktown Canal + many other projects



Oklahoma City & its Chesapeake Arena



Houston & its Museum District



The OPT solution is based on six principles:

- Voters choose if they want the OPT through a plebiscite
- Voters choose the projects the OPT funds
- The OPT is capped at 1%
- The OPT is defined, it is a sunset tax
- The OPT will have low administrative costs as it will be piggybacked onto the GST
- A portion of the OPT funds will support the operation and life cycle of the projects they create