CN TOWER - 2013

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How the Market has viewed CN…
How Strategic views CN…
How are we changing market perception

- CN Tower was once the #1, premier destination in all of Edmonton
- Until 1967, Edmonton’s CN Tower was the tallest building in all of western Canada, and was Edmonton’s only high rise building
- Prior to Strategic’s purchase in August 2011, the building was sadly rundown and poorly maintained
After
What to look forward to...

Group 2 Architecture rendering of CN Tower’s parkade animation, facing east

Future Arena District rendering

Future Royal Alberta Museum rendering