

# 2014 CMHC Ottawa Housing Outlook Conference

## What Will Drive The Market?



**November 13, 2014**

Ottawa Conference and Event Centre  
200 Coventry Road, Ottawa, Ontario

Breakfast: 7:30 a.m. – 8:30 a.m.

Conference: 8:30 a.m. – 12:00 p.m.

Join us this November for the housing forecasts that will inform your business strategy in 2015.

CMHC's Housing Outlook conference will offer you access to reliable, impartial and up-to-date housing market reports, analysis and knowledge.



### National Economic and Housing Market Outlook

**Bob Dugan**, *Chief Economist, CMHC*

Join our Chief Economist as he outlines the factors influencing Canadian housing markets in 2014 and what is to be expected in 2015.



### Residential Real Estate – Place to Live, Nest Egg or Both?

**Ted Tsiakopoulos**, *Regional Economist, CMHC*

In the past 13 years, residential real estate was not just a place people called home, but was also considered a “flight to quality” asset during uncertain times. Has this dynamic changed? How will increasing demand for less expensive housing impact different segments of the housing market? Ted will highlight the global and local factors that will shape the housing market in the near future.



### What Opportunities and Challenges Lie Ahead for Ottawa?

**Sandra Perez Torres**, *Senior Market Analyst, CMHC*

Ottawa faces challenges such as reduced public sector employment opportunities and a growing number of unsold condominium apartments. Sandra will provide highly-informed insights into what opportunities lie ahead, both from an ownership and a rental perspective, for this vibrant city where the average household income is among the highest in Canada.



### How Will Ottawa's Demographics Shape Its Housing Market?

**Anne-Marie Shaker**, *Market Analyst, CMHC*

A city's housing market is shaped by its demographic picture. Anne-Marie will profile Ottawa households in an environment where its population nearly surpasses the one million inhabitants. What does a typical household look like, its age, occupation and migration status among other things, and how does this influence their housing choices?

### Conference Pricing

*Early Bird:*

**Until October 23, 2014**  
\$130 (includes \$14.96 HST)

*Regular:*

**After October 23, 2014**  
\$155 (includes \$17.83 HST)

*Group:*

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\$930 (includes \$107 HST)

Hot breakfast & seminar materials included. Educational credits for CAAMP, IMBA, AIC & RECO.