

# Technological Innovations in Multi-Residential

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# Using Data and Math to Make Better Decisions

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## Machine learning impacts leasing – Chatbots

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**2% versus 14%**

# Machine learning, call tracking, voice recognition technology

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# AI questionnaire to match floorplans to prospect

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# Zenplace

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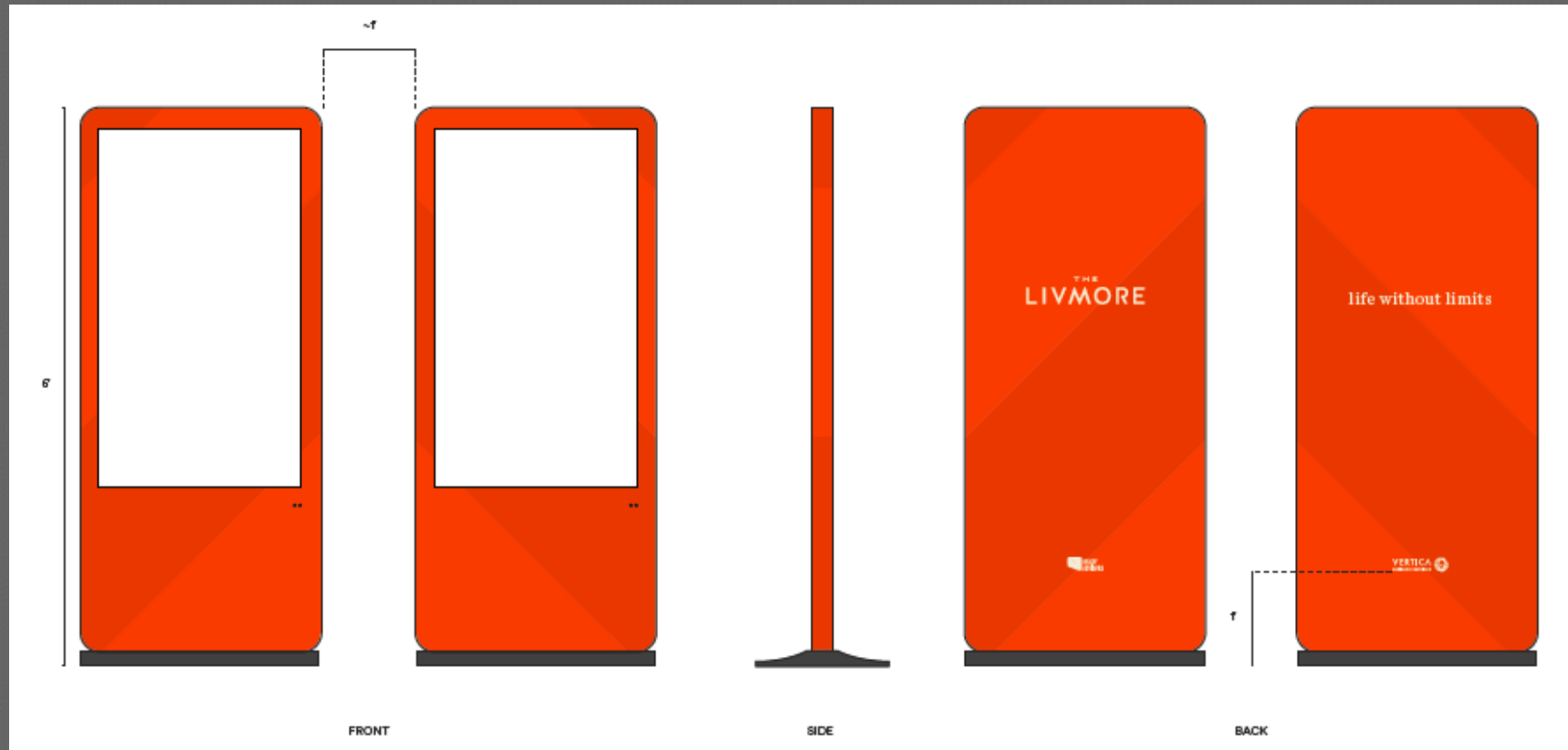


# The Livmore – Leasing Centre

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# The Livmore – Interactive Touchscreens





# The Livmore – Interactive Touchscreens



# The Livmore – 360 VR Tours of Suites and Amenities



## Our philosophy

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70 | 30