

GLOBAL PROPERTY MARKET

December 3, 2019 • Metro Toronto Convention Centre, South Building
www.realestateforums.com

2019 CORPORATE SPONSORSHIP PROGRAM



Reach Over 500 Canadian and International Investors

THE EVENT

Focus on Trends, Strategies, Opportunities, and Issues Related to Global Property Investment and Real Estate markets

The 14th annual Global Property Market will be a unique targeted opportunity for networking and information exchange on investment and development activities in the United States, Latin America, Europe and Asia-Pacific.

The participants will offer viewpoints from different points on the compass as they comment on what is currently happening in tier one and emerging markets; what they foresee for 2020 and beyond; the risks and opportunities emerging at this time; and what the market fallout has meant in strategic terms for their organizations.

Global Property Market will be held Tuesday, December 3, 2019 at the Metro Toronto Convention Centre, South Building. It will be convened jointly with the 28th annual Real Estate Forum, Canada's largest annual conference for 2,500 senior real estate decision-makers - an event that has been sold out for the past twelve years. The Forum will begin immediately following Global Property Market on the evening of December 3 and continue through Thursday, December 5.

At these two consecutive events, you will be able to make personal contacts with leading real estate decision-makers and advisors from Canada and abroad, exchange information, and be updated on the latest international investment, leasing, development and financing trends and opportunities.

BENEFITS

- Complimentary conference registrations
- Logo placement in 10,000 promotional brochures
- Logo placement in the onsite program handout
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Logo exposure on the Forum website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Your company profile will be listed under a dedicated "Sponsors" icon on the homepage of this year's mobile app
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event



FRONT & CENTRE

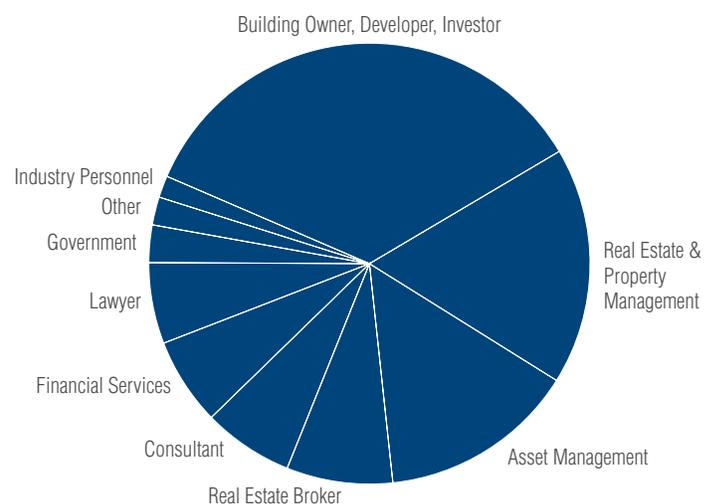
The Global Property Market Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendee at the event. Each sponsorship level will offer a different package of value added benefits for a participating corporation.

WHO WILL ATTEND

Global Property Market is designed to meet the needs of everyone who is active in acquisitions, development, equity investment, financing, joint ventures, and sales of all forms of investment properties and real estate: office, industrial, retail, multi-unit residential, land, hotels and hospitality.

The program will be of particular value for:

- Executives from real estate organizations who have responsibility for asset management, acquisitions and dispositions, development, finance, and investment
- Pension fund chief investment officers, portfolio managers, and real estate advisors
- Banks, life insurance companies, and other institutional investors and lenders
- Public and private equity capital providers, portfolio and fund managers, and investment advisors active in real estate deal-making
- Private companies and individuals active in real estate investment and financing
- Intermediaries, financial and legal advisors including mortgage brokers, real estate brokers, investment
- Bankers, lawyers, and accountants.



MORE INFORMATION

Frank Scalisi

Email: frank.scalisi@informa.com

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Website: realestateforums.com

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2019 CORPORATE SPONSORSHIP PROGRAM

SPONSORSHIP LEVEL	SPONSORSHIP OPPORTUNITIES	COMMITMENT
Title	1 Opportunity	\$5,000
Platinum	3 Opportunities	\$5,000 each
Gold	6 Opportunities	\$4,500 each
Lanyard	1 Opportunity	\$4,000
Journal	2 Opportunities	\$3,650 each
Pen	1 Opportunity	\$3,650
Presenter Biographies	1 Opportunity	\$3,650
Silver	2 Opportunities	\$3,500 each
Speaker Video Series	2 Opportunities	\$3,250 each
Plenary Sessions	7 Opportunities	\$3,000 each
Breakfast	1 Opportunity	\$2,500
Bronze	2 Opportunities	\$2,500 each

To reserve your corporate sponsorship, contact **Frank Scalisi**

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Four-colour logo printing may be subject to a slight increase in sponsorship cost.

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TITLE

\$5,000 / Sponsor
1 Opportunity - Exclusive to One Company

VALUE ADDED BENEFITS

- Three complimentary conference registrations
- Admission for three to The Real Estate Forum Chairs' Reception on the evening of November 27
- Prominent logo placement on the front cover of the promotional brochure and in the onsite program handout
- Highest level of sponsorship visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the conference
- Most prominent sponsor logo exposure on Global Property Market website for a nine-month period
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Corporate logo included in some promotional emails
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

PLATINUM

\$5,000 / Sponsor
3 Opportunities

Enjoy a high profile on all our promotional literature before and during the entire event.

VALUE ADDED BENEFITS

- Three complimentary conference registrations
- Admission for three to The Real Estate Forum Chairs' Reception on the evening of November 27
- Prominent logo placement on the front cover of the promotional brochure and in the onsite program handout
- Highest level of sponsorship visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the conference
- Most prominent sponsor logo exposure on the conference website for a nine-month period
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Corporate logo included in some promotional emails
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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GOLD

\$4,500 / Sponsor
6 Opportunities

Enjoy a high profile on all our promotional literature before and during the entire event.

VALUE ADDED BENEFITS

- Three complimentary conference registration
- Admission for three to The Real Estate Forum Chairs' Reception on the evening of November 27
- Logo placement on the front cover of the promotional brochure and on the onsite program handout
- Strong level of sponsorship visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the conference
- Most prominent sponsor logo exposure on Global Property Market website for a nine-month period
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



LANYARD

\$4,000 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Your corporate logo prominently displayed on the lanyard worn by each delegate during the entire event
- Logo placement in the promotional brochure and on the onsite program handout
- Logo exposure on Global Property Market website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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JOURNAL

\$3,650 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Your corporate logo prominently placed on the cover of a high quality journal provided to each attendee at registration
- Logo placement in the promotional brochure and on the onsite program handout
- Logo exposure on Global Property Market website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



PEN

\$3,650 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Your corporate logo on the pen provided to each delegate
- Logo placement in the promotional brochure and on the onsite program handout
- Logo exposure on Global Property Market website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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PRESENTER BIOGRAPHIES

\$3,650 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Profile of all speakers, moderators and panelists in a comprehensive onsite booklet with your corporate name prominently featured on the opening section of the biographies next to a full page, four colour, company ad. In addition, your logo on the front cover and a full page ad on the outside back cover
- Logo placement in the promotional brochure, and in the onsite handout
- Logo exposure on the Canadian Apartment Investment Conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by the Chairman
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

SILVER

\$3,500 / Sponsor
2 Opportunities

Networking Luncheon

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Logo placement in the promotional brochure and on the onsite program handout
- Luncheon sponsor - strong logo exposure on the onsite banner signage, on PowerPoint
- Placement of your logo on signage at the conference
- Logo exposure on Global Property Market website for a nine-month period
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by the Chairman
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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SPEAKER VIDEO SERIES

\$3,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Step and repeat video presence at the Conference visible to all conference delegates
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, conference emails, newsletter, social media channels, etc.
- Logo placement in the promotional brochure, and in the onsite handout
- Logo exposure on the conference website for a nine-month period
- Logo placement on signage at the conference
- Logo placement and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



PLENARY SESSIONS

\$3,000 / Sponsor
7 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Logo placement in the promotional brochure and on the onsite program handout
- Logo exposure on Global Property Market website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Sponsorship acknowledgment on PowerPoint presentation
- Verbal acknowledgment of your sponsorship by the session Moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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BREAKFAST

\$2,500 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Logo placement in the promotional brochure and on the onsite program handout
- Logo exposure on Global Property Market website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Sponsorship acknowledgment on PowerPoint presentation during the breakfast
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the Chairman
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

BRONZE

\$2,250 / Sponsor
2 Opportunities

Morning or Luncheon Refreshments

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Admission for two to The Real Estate Forum Chairs' Reception on the evening of November 27
- Logo placement in the promotional brochure and on the onsite program handout
- Logo exposure on Global Property Market website for a nine-month period
- Placement of your logo on signage at the conference
- Your corporate logo on complimentary refreshment tickets that each delegate will receive (Luncheon only)
- Placement of your logo in 5,000 copies of Canadian Real Estate Forum magazine - Winter Issue
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Sponsorship acknowledgment on PowerPoint presentation
- Verbal acknowledgment of your sponsorship by the Chairman or session Moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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