

RealREIT

September 5, 2019 • Metro Toronto Convention Centre, North Building

www.realestateforums.com

2019 CORPORATE SPONSORSHIP PROGRAM



Reach Over 525 Key Real Estate Executives

THE EVENT

The 16th annual RealREIT is a high level business forum that will provide valuable insights about a market that is receiving significant investor attention, and where this market is heading from the perspectives of owners, lenders, analysts, portfolio managers and investors.

This special one day conference is organized by the Real Property Association of Canada and Informa Canada, the producers of The Real Estate Forums, in collaboration with RBC Capital Markets Real Estate Group. Over 525 senior executives attended last year's event.

2018 SPONSORS

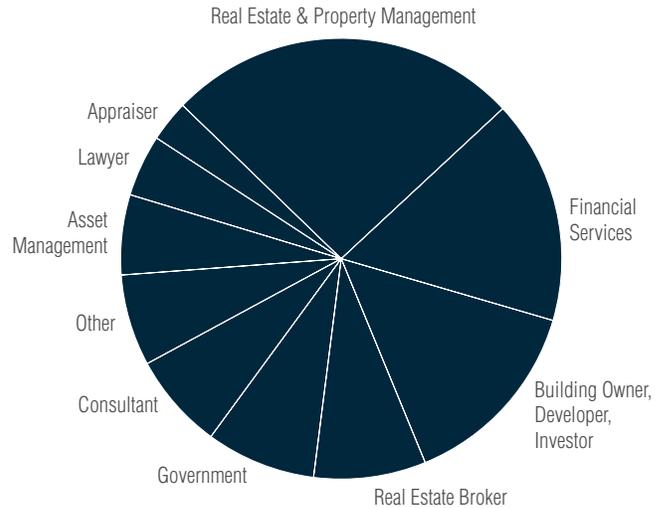
- Aird & Berlis LLP
- Allied Properties REIT
- Altus Group
- Artis REIT
- BDO Canada LLP
- Blake, Cassels & Graydon LLP
- Chicago Title Insurance Company Canada
- Choice Properties REIT
- CIBC World Markets Inc.
- CMLS Financial Ltd.
- Deloitte & Touche LLP
- Desjardins Securities Inc.
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- Ernst & Young LLP
- FCT
- First National Financial LP
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- PRO Real Estate Investment Trust
- PwC Management Services LP
- RBC Capital Markets Real Estate Group
- Scotiabank Global Banking and Markets
- Slate Asset Management LP
- SmartCentres REIT
- Starlight Group Property Holdings
- Stewart Title Guaranty Company
- Torys LLP
- True North Commercial REIT
- Yardi Systems, Inc.



FRONT & CENTRE

RealREIT Sponsorship Program has been designed to ensure that sponsors receive maximum corporate exposure to all of the attendee at the event. Each sponsorship level will offer a different package of value added benefits for a participating corporation.

WHO WILL ATTEND



BENEFITS

- Complimentary conference registrations
- Logo placement in promotional brochures, and in the onsite program handout
- Logo exposure on the conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the sponsor's contact page in the onsite program handout
- Your company profile will be listed under a dedicated "Sponsors" icon on the homepage of this year's mobile app
- Database of all conference delegates (no emails) will be provided two weeks prior to as well as following the event

Produced by
informa
exhibitions

Co-owned by
REALPAC

MORE INFORMATION

Frank Scalisi

Email: frank.scalisi@informa.com

Tel: 416.512.3815

Website: realestateforums.com

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2019 CORPORATE SPONSORSHIP PROGRAM

SPONSORSHIP LEVEL	SPONSORSHIP OPPORTUNITIES	COMMITMENT
Title	Not Available	N/A
Platinum	4 Opportunities	\$5,500 each
Gold	7 Opportunities	\$5,000 each
Lanyards	1 Opportunity	\$4,000
Presenter Biographies	1 Opportunity	\$3,850
Journal	2 Opportunities	\$3,750 each
Silver	2 Opportunities	\$3,750 each
Pen	1 Opportunity	\$3,650
Wireless Survey	2 Opportunities	\$3,650 each
Mints	1 Opportunity	\$3,500
Hand Cleanser	1 Opportunity	\$3,500
Mobile Screen Cleaner	1 Opportunity	\$3,500
Closing Roundtable	1 Opportunity	\$3,500
Plenary Sessions	4 Opportunities	\$3,500 each
Post Notes	2 Opportunities	\$3,500 each
Speaker Video Series	2 Opportunities	\$3,500 each
Breakfast	2 Opportunities	\$3,250 each
Concurrent Sessions	9 Opportunities	\$3,000each
Bronze	3 Opportunities	\$3,000 each
Networking Reception	2 Opportunities	\$3,000 each
Corporate	2 Opportunities	\$2,750 each

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PLATINUM

\$5,500 / Sponsor
4 Opportunities

Enjoy a high profile on all our promotional literature before and during the entire event.

VALUE ADDED BENEFITS

- Three complimentary conference registrations
- Prominent logo placement on the front cover of the promotional brochure and on the onsite program handout
- Highest level of sponsorship visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the conference
- Most prominent sponsor logo exposure on the RealREIT website for a nine-month period
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Corporate logo included in some promotional emails
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

GOLD

\$5,000 / Sponsor
7 Opportunities

Enjoy a high profile on all our promotional literature before and during the entire event.

VALUE ADDED BENEFITS

- Three complimentary conference registrations
- Logo placement on the front cover of the promotional brochure and on the onsite program handout
- Strong visibility during the event: logo exposure on PowerPoint presentation
- Placement of your logo on a banner on the main stage
- Placement of your logo on signage at the conference
- Most prominent sponsor logo exposure on the RealREIT website for a nine-month period
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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LANYARDS

\$4,000 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo prominently displayed on the lanyard worn by each delegate during the entire event
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

PRESENTER BIOGRAPHIES

\$3,850 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Profile of all speakers, moderators and panelists in a comprehensive onsite booklet with your corporate name prominently featured on the opening section of the biographies next to a full page, four colour, company ad. In addition, your logo on the front cover and a full page ad on the outside back cover
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the Co-Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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JOURNAL

\$3,750 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo prominently placed on the cover of a high quality journal provided to each delegate at registration
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

SILVER

\$3,750 / Sponsor
2 Opportunities

Networking Luncheon

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Luncheon sponsor - strong logo exposure on the PowerPoint during the luncheon
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by the Co-Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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PEN

\$3,650 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the pen provided to each delegate
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

WIRELESS SURVEY

\$3,650 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Your corporate logo on tent cards to be placed on each table in the meeting room
- Logo on PowerPoint presentation during the audience survey
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by the Co-Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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WIRELESS SURVEY PROVIDED BY



Visit www.pollev.com/RR17 at the beginning of the survey to participate

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MINTS

\$3,500 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo on the mint tin provided to each delegate
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

HAND CLEANSER

\$3,500 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo displayed on each bottle provided to delegates
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



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MOBILE SCREEN CLEANER

\$3,500 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo digitally printed in full color on mobile screen cleaners provided to delegates
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event



CLOSING ROUNDTABLE

\$3,500 / Sponsor
1 Opportunity

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Sponsorship acknowledgement on PowerPoint presentation
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgement of your sponsorship by either the Co-Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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PLENARY SESSIONS

\$3,500 / Sponsor
4 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Your company profile will be listed under a dedicated “Sponsors” icon on the homepage of this year’s mobile app
- Sponsorship acknowledgment on PowerPoint presentation
- Verbal acknowledgment of your sponsorship by the session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

POST NOTES

\$3,500 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo imprinted on post notes that will be placed on each of the tables in the main hall of the conference
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company’s use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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SPEAKER VIDEO SERIES

\$3,500 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series
- Step and repeat video presence at the Conference visible to all conference delegates
- Videos will be hosted on the Real Estate Forums YouTube channel and then promoted through various channels including the web portal, conference emails, newsletter, social media channels, etc.
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT conference website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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BREAKFAST

\$3,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Sponsorship acknowledgment on PowerPoint presentation during the breakfast
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Verbal acknowledgment of your sponsorship by the Co-Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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CONCURRENT SESSIONS

\$3,000 / Sponsor
9 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Sponsorship acknowledgment on PowerPoint presentation
- Verbal acknowledgment of your sponsorship by the session moderator
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

BRONZE

\$3,000 / Sponsor
3 Opportunities

Morning, Luncheon and Afternoon Refreshments

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Your corporate logo on complimentary refreshment tickets that each delegate will receive (luncheon only)
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Sponsorship acknowledgement on PowerPoint presentation
- Verbal acknowledgement of your sponsorship by the Co-Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

ROOM 106

8:10 am What is the Outlook for Canadian, U.S. and Other Global Economies?

Blakes

8:40 am Update on Canadian REITs

FIRST NATIONAL
FINANCIAL LP

9:10 am The Buyside Roundtable: What is Your Major Investment Criteria at This Time?

1:35 pm The Evolution of Canadian REITs Over the Past 25 Years

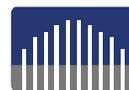
AIRD BERLIS

3:30 pm The Key Question on the Minds of Leadership and Investors

YARDI

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Luncheon Refreshments



Energy Profiles Limited

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NETWORKING RECEPTION

\$3,000 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Your corporate logo on complimentary refreshment tickets that each delegate will receive
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- Sponsorship acknowledgment on PowerPoint presentation
- Verbal acknowledgment of your sponsorship by the Co-Chair
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
- A custom wrap up report outlining all deliverables of your sponsorship to be sent out after the event

CORPORATE

\$2,750 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Two complimentary conference registrations
- Logo placement in the promotional brochure, and in the onsite program handout
- Logo exposure on the RealREIT website for a nine-month period
- Placement of your logo on signage at the conference
- Placement of your logo and company profile in the Sponsor Directory page in the onsite handout
- A database of all conference delegates (excluding email address) will be provided immediately prior to as well as following the event. The following list is for your company's use only and not to be distributed, recirculated, shared or used along with any other third party organization or event.
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