RealREIT

September 23 & 24, 2020

www.realestateforums.com

2020 CORPORATE SPONSORSHIP PROGRAM

Extraordinary Challenges Require Extraordinary Solutions
Extending the Reach Through Virtual

HOW ARE REITS AND REOCS NAVIGATING THROUGH 2020?

The impact of the COVID-19 pandemic throughout the real estate property classes and the market overall will be integrated throughout RealREIT 2020.

The current state and performance of this asset class as a result of these unprecedented challenges will be examined. As a result, what the future holds for Canadian securitized real estate will be a major focus of discussion at the 17th annual RealREIT conference. Under the health and safety circumstances, the program will be held virtually on Wednesday, September 23 and Thursday, September 24.

The conference program will present 65 high-quality speakers on very topical issues in 15 sessions and presentations throughout the two-day event.

The conference is organized by the Real Property Association of Canada and Informa Canada Inc. (the producers of the Real Estate Forums) in collaboration with RBC Capital Markets Real Estate Group, the principal sponsor of the event.

We hope you will take advantage of this high value and very informative program particularly given the numerous questions that all need insightful answers.

EXPERIENCE REALREIT REIMAGINED AS A VIRTUAL CONFERENCE

We are strongly committed to provide a high quality experience that you have come to expect from the RealREIT face-to-face Conference over the past twenty-one years – but in a new virtual format. We have reimagined how content will be shared together with a range of opportunities for interactive education and business connections.

Our pivot to a virtual environment enables you to participate in the Conference while eliminating any health risks associated with physically attending an in-person event shoulder to shoulder.

Sustainable, safe and loaded with even more value, RealREIT produced virtually means deeper access to compelling topics, market intelligence on demand that fits your schedule, and multiple dynamic opportunities for connecting in networking-rich between analysts, portfolio managers, REIT executives, lenders, lawyers, brokers and other intermediaries – prior to the conference, throughout the two days, and following the event.

WHAT IS A VIRTUAL CONFERENCE?

The virtual experience will include all of the key elements of a physical event:

- Informative sessions offered available both live and on-demand
- Virtual lounges offered to sponsors to meet and collaborate with participants
- Inspirational, future-focused keynotes from high-profile voices
- Opportunities for speakers, peers, sponsors and registrants to network - before, during and after the Conference

MORE INFORMATION

Frank Scalisi
Director of Sales

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WHAT'S IN IT FOR YOU: THE OPPORTUNITY AS A SPONSOR TO BE FRONT AND CENTRE

Expand Your Network – With No Travel Costs

Engage in business discussions, chat directly with industry leaders, and make the connections you need to thrive as the Canadian real estate market continues rapidly evolves. All of this in your own fully branded digital lounge where you can book private meetings and collaborate with participants.

Extended Brand Exposure – With Measurable ROI

Make an impression on an audience of decision-makers before, during and after the event. Benefit from a post event report which will give you insights and leads based on how many people dropped into your lounge or requested meetings with your colleagues.

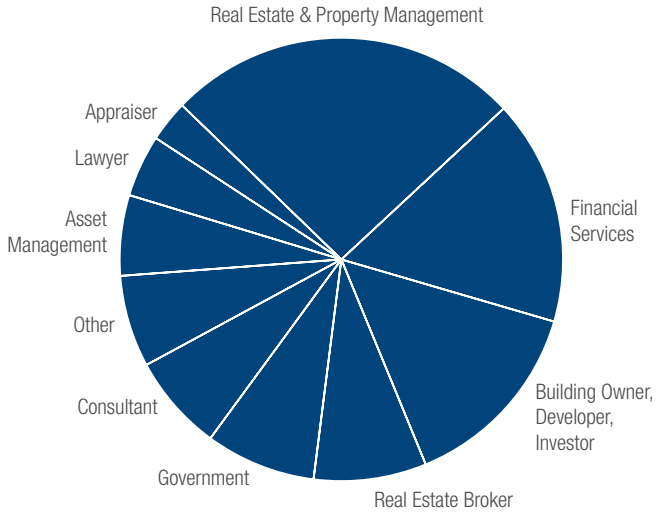
RealREIT is designed to ensure that sponsors receive maximum corporate exposure to all of the attendees at the event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation.

The 2020 sponsorship program represents a unique marketing opportunity for companies that want to reach the "who's who" in Canadian securitized real estate.

Increase brand awareness, raise your corporate profile and reinforce your organization's reputation to your target clients by aligning your logo alongside other key players in this market.

Sponsorship packages are designed to fit every budget offer a range of benefits – not only will you receive ongoing benefits and a copy of the attendee database but a number of your colleagues will also have complimentary access. See the following pages for full details.

WHO WILL ATTEND



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THANK YOU TO THE ONGOING COMMITMENT FROM THE INDUSTRY
2019 SPONSORS

Title

RBC Capital Markets Real Estate Group

Co-owned by

REALPAC

Platinum

Chicago Title Canada

Choice Properties REIT

CMLS Capital

LIVESOLAR Capital

Gold

Deloitte.

JLL

minto Apartment REIT

Morguard — Real Estate Potential. Realized.

Scotiabank

SLATE

TORYS LLP

Aird Berlis

Allied

Altus Group

BDO

Blakes

CIBC

Desjardins

Energy Profiles Limited

EY — Building a better working world

FCT

First Capital

First National Financial LP

KPMG

LATCH

Marcus & Millichap

Pinchin

RENX.ca — Real Estate News EXchange

SITES — SitesCanada.ca

SmartCentres Real Estate Investment Trust

Starlight Investments

stewart title

True North Commercial REIT

YARDI

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2020 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Title	1 Exclusive Opportunity	$5,500
Platinum	4 Opportunities	$5,000 each
Gold	7 Opportunities	$4,500 each
PPE Facial Mask	1 Exclusive Opportunity	$3,750
Keynote Speaker	2 Opportunities	$3,600 each
Journal	2 Opportunities	$3,500 each
Mints	1 Exclusive Opportunity	$3,500
Pen	1 Exclusive Opportunity	$3,500
Swag Bag	2 Opportunities	$3,500 each
Closing Roundtable	1 Exclusive Opportunity	$3,250
Mobile Screen Cleaner	1 Exclusive Opportunity	$3,250
Networking Lounge	2 Opportunities	$3,250 each
Online Survey	2 Opportunities	$3,250 each
Plenary Session	4 Opportunities	$3,250 each
Post Notes	2 Opportunities	$3,250 each
Presenter Biographies	1 Exclusive Opportunity	$3,250
Mobile App	2 Opportunities	$3,000 each
Speaker Video Series	2 Opportunities	$3,000 each
Concurrent Session	9 Opportunities	$2,850 each
Lanyards	1 Exclusive Opportunity	$2,750
Podcasts	2 Opportunities	$2,750 each
Post-Forum or Conference Survey	1 Exclusive Opportunity	$2,750
Registration	1 Exclusive Opportunity	$2,750
Signature	4 Opportunities	$2,500 each

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TITLE
$5,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- The highest level of sponsorship visibility
- Six complimentary Conference registrations (a value of $2,250)
- Logo placement on promotional emails (prior to and following the Conference) with a total distribution of over 110,000
- Placement of your logo in a bimonthly national digital newsletter with a total distribution of 16,500
- Social media mentions across Twitter and LinkedIn Education Series posts
- Logo placement with sponsor level acknowledgement on front cover of promotional brochure
- Logo placement with sponsor level acknowledgement on the onsite digital program
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate representative
- Higher corporate profile on the website (rotating logos on the home page)
- Higher placement of logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Most prominent sponsor logo exposure on Conference website for a nine-month period
- Placement of your logo in the home screen widget page of the entire Forum, capturing attendees' attention as soon as they access event information
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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RealREIT

September 23 & 24, 2020

PLATINUM
$5,000 / Sponsor
4 Opportunities

VALUE ADDED BENEFITS

- The highest level of sponsorship visibility
- Six complimentary Conference registrations (a value of $2,250)
- Logo placement on promotional emails (prior to and following the Conference) with a total distribution of over 110,000
- Placement of your logo in a bimonthly national digital newsletter with a total distribution of 16,500
- Social media mentions across Twitter and LinkedIn Education Series posts
- Logo placement with sponsor level acknowledgement on front cover of promotional brochure
- Logo placement with sponsor level acknowledgement on the onsite digital program
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate representative
- Higher corporate profile on the website (rotating logos on the home page)
- Higher placement of logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Most prominent sponsor logo exposure on Conference website for a nine-month period
- Placement of your logo in the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access event information
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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GOLD
$4,500 / Sponsor
7 Opportunities

VALUE ADDED BENEFITS

- Five complimentary Conference registrations (a value of $1,875)
- Logo placement on promotional emails (prior to and following the Conference) with a total distribution of over 110,000
- Placement of your logo in a bimonthly national digital newsletter with a total distribution of 16,500
- Social media mentions across Twitter and LinkedIn Education Series posts
- Logo placement with sponsor level acknowledgement on front cover of promotional brochure
- Logo placement with sponsor level acknowledgement on the front of the onsite program
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Higher placement of logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Prominent sponsor logo exposure on Conference website for a nine-month period
- Placement of your logo in the home screen widget page of the entire Conference, capturing attendees' attention as soon as they access event information
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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PPE FACIAL MASK

$3,750 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your logo prominently placed on a PPE quality mask couriered in a "swag bag" several days prior to the Conference to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

KEYNOTE SPEAKER

$3,600 / Sponsor

2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Sponsorship acknowledgement on screen during entire presentation
- Verbal acknowledgement of your sponsorship by the Forum Chair during the introduction and thank you
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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JOURNAL
$3,500 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your logo prominently placed on a high quality journal that will be couriered in a "swag bag" several days prior to the Conference to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

MINTS
$3,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your logo prominently placed on a quality package of mints that will be couriered in a "swag bag" several days prior to the Conference to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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PEN
$3,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your logo prominently placed on a high-quality pen that will be couriered in a “swag bag” several days prior to the Conference to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

SWAG BAG
$3,500 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your logo prominently placed on a high quality “swag bag” that will be couriered several days prior to the Conference to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

Contents intended to demonstrate size of bag only

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CLOSING ROUNDTABLE

$3,250 / Sponsor

1 Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Verbal acknowledgment by the Conference Chair of your sponsorship prior to the beginning of the roundtable and following the discussion. Your logo will be prominently placed on the screen during the entire roundtable.
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

MOBILE SCREEN CLEANER

$3,250 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your logo prominently placed on a mobile screen cleaner that will be couriered in a “swag bag” several days prior to the Conference to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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NETWORKING LOUNGE

$3,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- The two primary networking lounges of the Conference will be branded in the corporate names and logos of the two sponsors. One per lounge. This is where “the action will be”.
- Verbal acknowledgment of your sponsorship by the Conference Chair / Panel Moderator
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

ONLINE SURVEY

$3,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Verbal reference to your sponsorship by the Chair and logo acknowledgement on PowerPoint slide as applicable
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
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PLENARY SESSION

$3,250 / Sponsor
4 Opportunities

VALUE ADDED BENEFITS

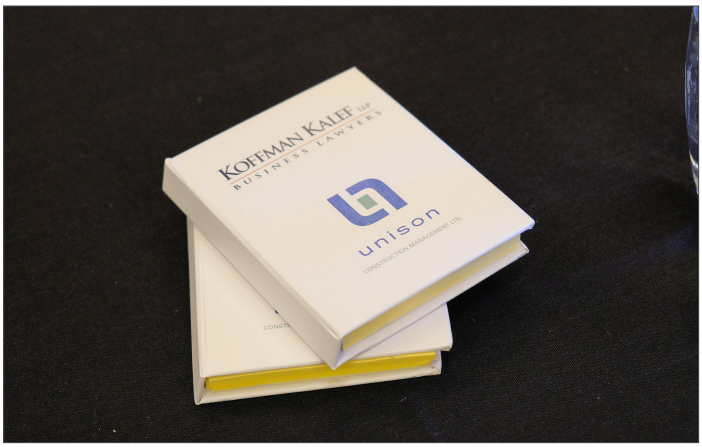
- Three complimentary Conference registrations ($1,125 value)
- Sponsorship acknowledgement on screen during entire session both at the Conference and on-demand for 6 months. Since all webcasts will be recorded and available on demand, you will receive greater exposure than at a live conference
- Verbal acknowledgement of your sponsorship by the Conference Chair or their designate
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

POST NOTES

$3,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your logo prominently placed on a quality package of Post Notes that will be couriered in a “swag bag” several days prior to the Conference to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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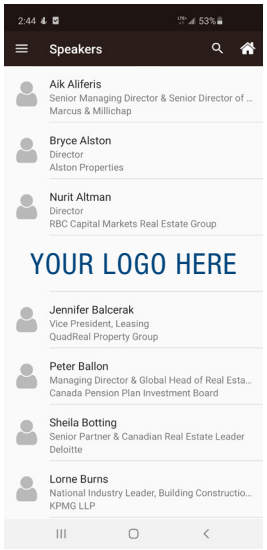
PRESENTER BIOGRAPHIES

$3,250 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Sponsorship of the speakers, moderators and panelists in a designated section of the website and the app
- Your corporate logo on the front of the onsite program
- Your corporate logo on the introductory list of speaker names in the biographies section
- Four colour full page company on the outside back cover of the onsite program provided digitally to all delegates
- Verbal acknowledgement of your sponsorship by the Conference Chair during their opening remarks
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

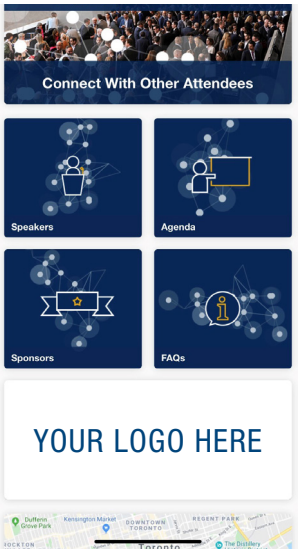


MOBILE APP

$3,000 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your corporate branding prominently showcased in the mobile app that will be used by every participant
- Your logo on widgets on home screen widget page of the entire Conference, capturing attendees' attention as soon as they access event information
- The mobile app will be promoted in: The Real Estate Forums Magazine, social media push notifications, the event website, and emails to all prospects and registrants
- The mobile app will be available to all smartphones and tablet devices
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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RealREIT

September 23 & 24, 2020

SPEAKER VIDEO SERIES

$3,000 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series on the Canadian Real Estate Forum Portal
- Step and repeat banner with corporate logo on video backdrop visible to all viewers
- Videos will be hosted on the Real Estate Forums YouTube channel and promoted through various channels including the web portal, emails, newsletter, social media channels, etc.
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

CONCURRENT SESSION

$2,850 / Sponsor
9 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125)
- Sponsorship acknowledgement on screen during entire session both at the Conference and on-demand for 6 months. Since all webcasts will be recorded and available on demand, you will receive greater exposure than at a live conference
- Verbal acknowledgement of your sponsorship by the concurrent session moderator
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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LANYARD

$2,750 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

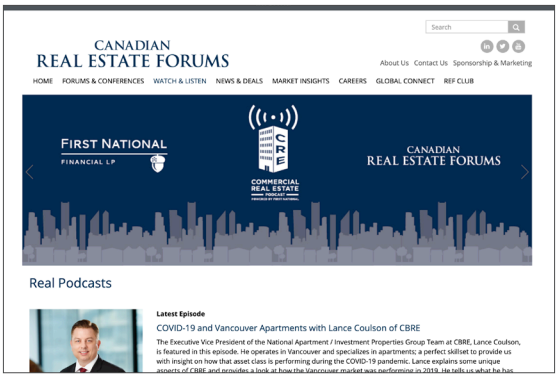
- Three complimentary Conference registrations ($1,125)
- All speakers will be provided with your lanyard to wear during their presentations and panel discussions
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

PODCAST

$2,750 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Your corporate logo showcased in the podcast series section on the Canadian Real Estate Forum Portal
- Podcasts will be hosted on the Real Estate Forums Website and promoted through various channels including the web portal, emails, newsletter, social media channels, etc.
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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POST FORUM OR CONFERENCE SURVEY

$2,750 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Post conference survey will be emailed twice to all participants with your logo prominently placed.
- Your corporate logo will also appear at the end of the survey
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Conference delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

REGISTRATION

$2,750 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Logo placement on the Conference website registration page
- Logo placement on registration landing page
- Logo placement on confirmation of registration confirmation email sent to all registrants
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Conference website for a nine month period
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- Logo placement with sponsor level acknowledgement in onsite program
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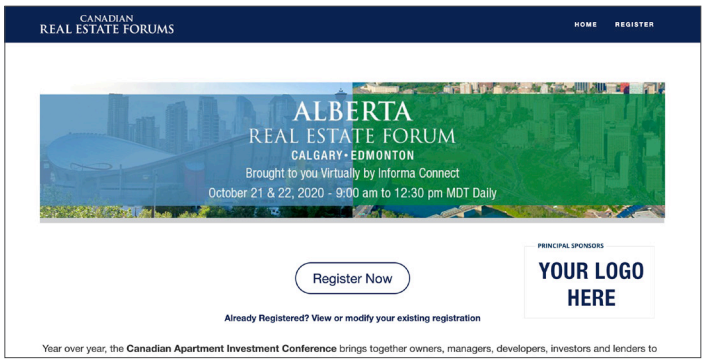

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SIGNATURE

$2,750 / Sponsor

9 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Conference registrations ($1,125 value)
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
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