VANCOUVER
REAL ESTATE FORUM

September 30 & October 1, 2020

www.realestateforums.com

2020 CORPORATE SPONSORSHIP PROGRAM

What Impact has COVID-19 had on the Vancouver's Dynamic Market – Across Property Classes?

EXPERIENCE THE VANCOUVER REAL ESTATE FORUM REIMAGINED AS A VIRTUAL CONFERENCE

New dates. New format. The same top quality experience you have come to expect from the Vancouver Real Estate Forum as a face-to-face event over the past 26 years – but in a new digital format. The conference program has reimagined how content will be shared and a range of opportunities for interactive education and connections. We have created an exceptional experience designed for the sponsor and attendees – based on the unique market conditions of 2020.

Our pivot to a virtual event enables everyone to participate in the Vancouver Real Estate Forum, while eliminating any health risks associated with physically attending an in-person event.

Sustainable, safe and loaded with even more value, the virtual Vancouver Real Estate Forum means deeper access to compelling topics, market intelligence on demand that fits the attendees schedule, and multiple dynamic opportunities for connecting in networking-rich between owners, developers, investors, lenders, lawyers, brokers and other intermediaries – prior to the Forum, throughout the two days, and following the event.

This Forum has developed this reputation by offering high-quality speakers and an insightful program focusing on key issues, challenges and opportunities in office, industrial, multi-residential and retail in the Vancouver and the Lower Mainland markets. The topics have been of particular interest to real estate owners, investors, developers, lenders, brokers and other intermediaries both locally as well as from across Canada.

While Vancouver has been evolving into a very dynamic market, a key question is what impact has the COVID-19 pandemic has across the major property classes? Answers to this question will be integrated throughout the Forum.

Join a wide range of executives from across Canada to learn why and how this market has exceeded many expectations – and is that still the case?

A superb opportunity for sponsors to get their Brand out front and noticed – in a year of uncertainty.

WHAT IS A VIRTUAL CONFERENCE?

- The virtual experience will include all of the key elements of a physical event:
- Informative sessions offered available both live and on-demand
- Virtual chat rooms offered to sponsors to meet and collaborate with participants
- Inspirational, future-focused keynotes from high-profile voices like Benjamin Tal, Jock Finlayson and Dr Patricia Daly
- Opportunities prior to, during and following the conference for speakers, peers and sponsors to continue to network

WHAT'S IN IT FOR YOU: THE OPPORTUNITY AS A SPONSOR TO BE FRONT AND CENTRE

Expand Your Network – With No Travel Costs

Engage in business discussions, chat directly with industry leaders, and make the connections you need to thrive as the Canadian real estate market continues rapidly evolves. All of this in your own fully branded digital lounge where you can book private meetings and collaborate with participants.

Extended Brand Exposure – With Measurable ROI

Make an impression on an audience of decision-makers before, during and after the event. Benefit from a post event report which will give you insights and leads based on how many people dropped into your lounge or requested meetings with your colleagues.

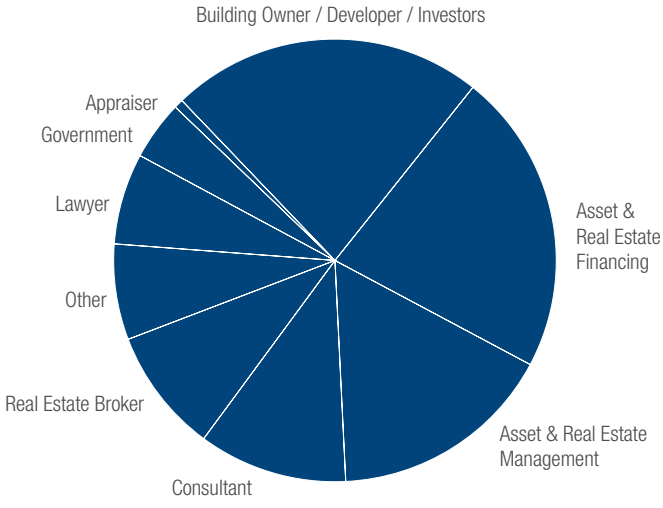
The Vancouver Real Estate Forum is being designed to ensure that sponsors receive maximum corporate exposure to all of the attendees at the event. Each sponsorship level will offer a different package of value-added benefits for a participating corporation.

The 2020 sponsorship program represents a unique marketing opportunity for companies that want to reach the "who's who" of this significant asset class.

Increase brand awareness, raise your corporate profile and reinforce your organization's reputation to your target clients by aligning your logo alongside the largest annual conference focusing on the Vancouver market.

Sponsorship packages are designed to fit every budget offer a range of benefits – not only will you receive ongoing benefits and a copy of the attendee database but a number of your colleagues will also have complimentary access. See the following pages for full details.

WHO WILL ATTEND



MORE INFORMATION

Ben Carson
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THANK YOU FOR THE ONGOING COMMITMENT FROM OUR SPONSORS
2020 SPONSORS

Platinum

Gold

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2020 CORPORATE SPONSORSHIP PROGRAM

LEVEL	# OPPORTUNITIES	COMMITMENT
Platinum	4 Opportunities	$5,500 each
Gold	7 Opportunities	$5,150 each
Young Leaders	1 Exclusive Opportunity	$5,000
Swag Bag	2 Opportunities	$4,250 each
Smart Wallet	1 Exclusive Opportunity	$4,250
PPE Touch Free Key	1 Exclusive Opportunity	$4,250
PPE Facial Mask	1 Exclusive Opportunity	$4,250
Pen	1 Exclusive Opportunity	$4,250
Networking Lounge	2 Opportunities	$4,250 each
Mints	1 Exclusive Opportunity	$4,250
Gamification	2 Opportunities	$4,000 each
Journal	3 Opportunities	$4,000 each
Keynote - Opening Speaker	1 Exclusive Opportunity	$4,000
Keynote - Luncheon	1 Exclusive Opportunity	$4,000
Mobile App	3 Opportunities	$4,000 each
Presenter Biographies	1 Exclusive Opportunity	$4,000
Closing Roundtable	1 Exclusive Opportunity	$3,850
Mobile Screen Cleaner	1 Exclusive Opportunity	$3,750
Post Notes	2 Opportunities	$3,750 each
Closing Remarks	1 Exclusive Opportunity	$3,500
Online Survey	2 Opportunities	$3,500 each
Opening Remarks	1 Exclusive Opportunity	$3,500
Plenary Session	2 Opportunities	$3,500 each
Post-Forum or Conference Survey	1 Exclusive Opportunity	$3,500

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LEVEL	# OPPORTUNITIES	COMMITMENT
Registration	1 Exclusive Opportunity	$3,500
Lanyards	1 Exclusive Opportunity	$3,250
Podcast	2 Opportunities	$3,250 each
Speaker Video Series	2 Opportunities	$3,250 each
Concurrent Session	9 Opportunities	$3,000 each
Signature	8 Opportunities	$2,750 each

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PLATINUM

$5,500 / Sponsor
4 Opportunities

VALUE ADDED BENEFITS

- Highest level of sponsorship visibility
- Six complimentary Forum registrations (a value of $2,970)
- Logo placement on promotional emails (prior to and following the Forum) with a total distribution of over 110,000
- Placement of your logo in a bimonthly national digital newsletter with a total distribution of 16,500
- Social media mentions across Twitter and LinkedIn Education Series posts
- Logo placement with sponsor level acknowledgement on front cover of promotional brochure
- Logo placement with sponsor level acknowledgement on the onsite digital program
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate representative
- Higher corporate profile on the website (rotating logos on the home page)
- Higher placement of logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Most prominent sponsor logo exposure on Forum website for a nine-month period
- Placement of your logo in the home screen widget page of the entire Forum, capturing attendees' attention as soon as they access event information
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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GOLD
$5,150 / Sponsor
7 Opportunities

VALUE ADDED BENEFITS

- Five complimentary Forum registrations (a value of $2,475)
- Logo placement on promotional emails (prior to and following the Forum) with a total distribution of over 110,000
- Placement of your logo in a bimonthly national digital newsletter with a total distribution of 16,500
- Social media mentions across Twitter and LinkedIn Education Series posts
- Logo placement with sponsor level acknowledgement on front cover of promotional brochure
- Logo placement with sponsor level acknowledgement on the front of the onsite program
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Higher placement of logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Prominent sponsor logo exposure on Forum website for a nine-month period
- Placement of your logo in the home screen widget page of the entire Forum, capturing attendees' attention as soon as they access event information
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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YOUNG LEADERS
$5,000 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Two complimentary Forum registrations for your organization and eight complimentary registrations for deserving Young Leaders in the industry ($4,950 value)
- Sponsor will be recognized by Chair during the opening remarks
- Organizer support pre-event to identify young leaders
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

SWAG BAG
$4,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a high quality “swag bag” that will be couriered several days prior to the Forum to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

Contents intended to demonstrate size of bag only

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SMART WALLET

$4,250 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a quality package of mints that will be couriered in a “swag bag” several days prior to the Forum to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

PPE TOUCH FREE KEY

$4,250 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a touch free key that will be couriered in a “swag bag” several days prior to the Forum to the location where the participants will be during the event.
- Attendees will thoroughly enjoy this unique safety measure that enables them to press buttons (elevator, automatic door openers etc.) and press door handles without touching them
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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PPE FACIAL MASK

$4,250 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a PPE quality mask couriered in a "swag bag" several days prior to the Forum to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

PEN

$4,250 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a high-quality pen that will be couriered in a "swag bag" several days prior to the Forum to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
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NETWORKING LOUNGE
$4,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- The two primary networking lounges of the Forum will be branded in the corporate names and logos of the two sponsors. One per lounge. This is where "the action will be".
- Verbal acknowledgment of your sponsorship by the Forum Chair / Panel Moderator
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

MINTS
$4,250 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a quality package of mints that will be couriered in a "swag bag" several days prior to the Forum to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
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GAMIFICATION
$4,000 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Unique opportunity in a virtual environment to provide challenges that reward participants for visiting profiles or attending a meeting in your lounge. We will work with sponsors to create prize packages to increase participation and keep players motivated and excited throughout the Forum
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

JOURNAL
$4,000 / Sponsor
3 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a high quality journal that will be couriered in a “swag bag” several days prior to the Forum to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
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KEYNOTE - OPENING SPEAKER

$4,000 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Sponsorship acknowledgement on screen during entire presentation
- Verbal acknowledgement of your sponsorship by the Forum Chair during speaker introduction and thank you
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
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KEYNOTE - LUNCHEON

$4,000 / Sponsor

1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Sponsorship acknowledgement on screen during entire presentation
- Verbal acknowledgement of your sponsorship by the Forum Chair during speaker introduction and thank you
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
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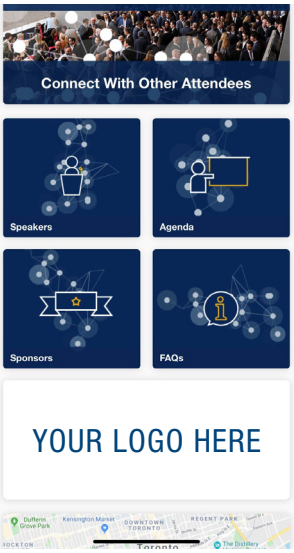
MOBILE APP
$4,000 / Sponsor
3 Opportunities

VALUE ADDED BENEFITS

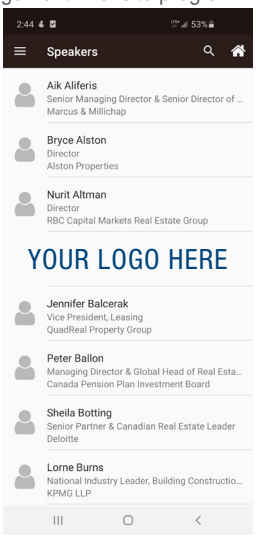
- Three complimentary Forum registrations ($1,485 value)
- Your corporate branding prominently showcased in the mobile app that will be used by every participant
- Your logo on widgets on home screen widget page of the entire Forum, capturing attendees' attention as soon as they access event information
- The mobile app will be promoted in: The Real Estate Forums Magazine, social media push notifications, the event website, and emails to all prospects and registrants
- The mobile app will be available to all smartphones and tablet devices
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



PRESENTER BIOGRAPHIES
$4,000 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Sponsorship of the speakers, moderators and panelists in a designated section of the website and the app
- Your corporate logo on the front of the onsite program
- Your corporate logo on the introductory list of speaker names in the biographies section
- Four colour full page company on the outside back cover of the onsite program provided digitally to all delegates
- Verbal acknowledgement of your sponsorship by the Forum Chair during their opening remarks
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



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CLOSING ROUNDTABLE
$3,850 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Verbal acknowledgment by the Forum Chair of your sponsorship prior to the beginning of the roundtable and following the discussion. Your logo will be prominently placed on the screen during the entire roundtable.
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

MOBILE SCREEN CLEANER
$3,750 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a mobile screen cleaner that will be couriered in a "swag bag" several days prior to the Forum to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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VANCOUVER
REAL ESTATE FORUM

September 30 & October 1, 2020

POST NOTES
$3,750 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your logo prominently placed on a quality package of Post Notes that will be couriered in a "swag bag" several days prior to the Forum to the location where the participants will be during the event
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

CLOSING REMARKS
$3,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Opportunity for a senior member of your organization to thank the everyone for attending. (non promotional)
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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ONLINE SURVEY
$3,500 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Verbal reference to your sponsorship by the Chair and logo acknowledgement on PowerPoint slide as applicable
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

OPENING REMARKS
$3,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Opportunity for a senior member of your organization to welcome everyone to the Forum and introduce the Chairs (non-promotional)
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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VANCOUVER
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September 30 & October 1, 2020

PLENARY SESSION
$3,500 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Sponsorship acknowledgement on screen during entire session both at the Forum and on-demand for 6 months. Since all webcasts will be recorded and available on demand, you will receive greater exposure than at a live conference
- Verbal acknowledgement of your sponsorship by the Forum Chair or their designate
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

POST FORUM OR CONFERENCE SURVEY
$3,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Post conference survey will be emailed twice to all participants with your logo prominently placed.
- Your corporate logo will also appear at the end of the survey
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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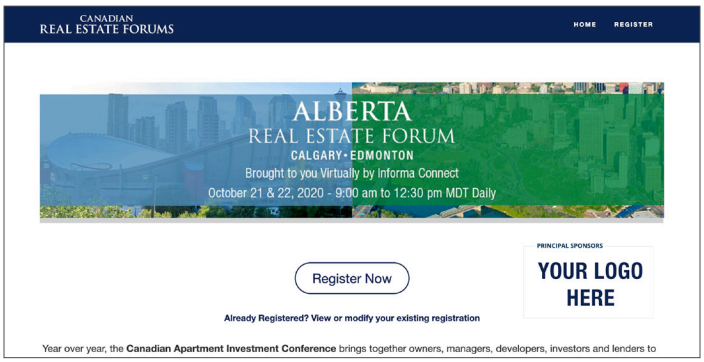
September 30 & October 1, 2020

REGISTRATION
$3,500 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Logo placement on the Forum website registration page
- Logo placement on registration landing page
- Logo placement on confirmation of registration confirmation email sent
- to all registrants
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request



LANYARD
$3,250 / Sponsor
1 Exclusive Opportunity

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485)
- All speakers will be provided with your lanyard to wear during their presentations and panel discussions
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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VANCOUVER
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September 30 & October 1, 2020

PODCAST
$3,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your corporate logo showcased in the podcast series section on the Canadian Real Estate Forum Portal
- Podcasts will be hosted on the Real Estate Forums Website and promoted through various channels including the web portal, emails, newsletter, social media channels, etc.
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

SPEAKER VIDEO SERIES
$3,250 / Sponsor
2 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Your corporate logo showcased at the beginning of the Speaker Interview Video Series on the Canadian Real Estate Forum Portal
- Step and repeat banner with corporate logo on video backdrop visible to all viewers
- Videos will be hosted on the Real Estate Forums YouTube channel and promoted through various channels including the web portal, emails, newsletter, social media channels, etc.
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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VANCOUVER
REAL ESTATE FORUM

September 30 & October 1, 2020

CONCURRENT SESSION
$3,000 / Sponsor
9 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485)
- Sponsorship acknowledgement on screen during entire session both at the Forum and on-demand for 6 months. Since all webcasts will be recorded and available on demand, you will receive greater exposure than at a live conference
- Verbal acknowledgement of your sponsorship by the concurrent session moderator
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

SIGNATURE
$2,750 / Sponsor
8 Opportunities

VALUE ADDED BENEFITS

- Three complimentary Forum registrations ($1,485 value)
- Host your own corporate virtual chat room for your team and attendees; participants can learn about your company, watch on demand videos, set-up 1:1 meetings, chat in a live forum, view research reports and other corporate materials, and connect with your key representatives
- Logo exposure with sponsor level acknowledgement on the Forum website for a nine month period
- Logo placement with sponsor level acknowledgement in promotional brochure
- Logo placement with sponsor level acknowledgement in onsite program
- Logo, company profile, website and contact details in the Sponsor Directory on the virtual conference app and platform
- Create prize packages through gamification: reward attendees to visit profiles, meet with a corporate rep etc.
- Database of all Forum delegates (no emails) will be provided immediately prior to as well as following the event
- A custom wrap up report outlining all deliverables of your sponsorship and related analytics will be provided on request

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