



GLOBAL CONNECT

Virtually Connecting Canadian Investors &
Global Investment Managers

Powered by

GLOBAL
PROPERTY MARKET

CANADIAN
REAL ESTATE FORUMS

Many Canadian pension funds are active investors in global real estate. Its largest funds are well-known property investors in markets across Europe, Asia/Pacific and the Americas.

In total, the country's 25 largest funds have more than US\$1.6 trillion in assets under management and some US\$170 billion in real estate assets (source: Preqin).

While the largest of Canada's funds are "household names" in the real estate industry in markets from Shanghai to Paris, Sydney to London and Tokyo to Munich, there are nearly 100 funds with assets of more than US\$1 billion, and many of these funds already are active in global real estate or are considering allocating capital to international strategies.

Canadian Real Estate Forums is the country's largest and most important producer of conferences for the industry. Each year, the group organizes some 20 real estate conferences and forums in cities across Canada.

These events attract over 16,500 people annually, including the decision-makers of all major pension funds.

The Global Property Market conference – held in Toronto in early December – provides Canadian investors with a window to the world with presentations from investment managers and investors focused on international real estate investment strategies. It is estimated that more than 90% of all Canadian capital looking to invest globally was represented at the 2019 Global Property Market conference.

MEETING NEEDS...

To meet the needs of Canadian investors and global investment managers in these uncertain times, Canadian Real Estate Forums has launched the Global Connect platform as part of its expanded virtual offerings.

Global Connect will enable investment managers and investors to connect on a unique, virtual platform which provides maximum connectivity and interaction. Investment managers will be featured on individual, one-hour webinars describing their companies and their strategies.

These webinars will be marketed by Canadian Real Estate Forums to Canadian investors which have registered to be part of Global Connect.

At the same time, Canadian investors will be able to expand their contacts among global managers and gain knowledge of international markets as they prepare their investment strategies for 2021 and beyond.

All webinars broadcast on the Global Connect platform will be recorded so that registered investors who are unable to participate in the live broadcast will be able to download and watch the webinar later. The pertinent contact details of all investors who watch the live webinar or the recorded version will be shared with the manager to maximize its ability to connect with those investors.

Global Connect will help global investment managers and Canadian investors create or strengthen relationships and lay the groundwork for future cooperation.

The platform is cost-effective for investment managers, as compared with international travel, and complimentary for Canadian investors.

Canadian Real Estate Forums is marketing Global Connect to its extensive database of Canadian investors and already has received commitments from a number of leading investors.

CANADIAN REAL ESTATE FORUMS HAS BEGUN ACCEPTING COMMITMENT FROM INVESTMENT MANAGERS.

The webinars will be scheduled beginning in July and are offered with or without an independent moderator.

WITHOUT MODERATOR
\$15,000 CAD

WITH MODERATOR
\$20,000 CAD

**FOR DETAILS ABOUT THE PLATFORM AND TO
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THE COLLABORATION

The Global Connect platform is a collaboration between Canadian Real Estate Forums and two highly regarded international real estate professionals: Brad Olsen, the President of Atlantic Partners, Ltd., and Peter de Haas, the Principal and Founder of de Haas Real Estate Advisory.



BRAD OLSEN

Brad Olsen has been involved in international real estate investment for 40 years. His career has spanned the regions of Europe, Asia and North America.

As an unofficial "ambassador" for Global Property Market, Brad has been instrumental in broadening the reach of the program by helping attract international speakers and participants. Brad is based in North Carolina.



PETER DE HAAS

Peter de Haas began his real estate career in 1983. Over the years, he has worked for leading real estate companies based in The Netherlands, Sweden, the UK and the US.

Peter has extensive connections with international managers and investors. He serves on the advisory board of both PATRIZIA Multi Managers in Copenhagen and PIA Pontis Institutional Advisors GmbH in Munich. Peter lives in The Netherlands.