

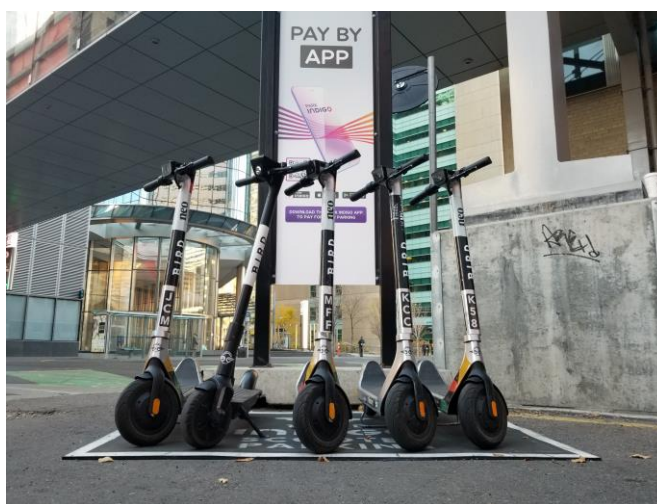


INDIGO Partners with Bird Canada
Bird e-scooters now available at INDIGO parking locations

TORONTO, Ontario October 4th, 2021 – Toronto-based Bird Canada (Bird) and INDIGO Canada (INDIGO), are pleased to announce the launch of their national partnership, which provides dockless scooters for pickup at selected INDIGO locations, as well as local charging sites for e-scooter infrastructure. Committed to partnering with mobility businesses that allow users to do more from one parking location, INDIGO has teamed up with Bird to make it easier to access Bird's innovative soft mobility solutions and help them deliver an eco-friendly way for people to travel for work, school and leisure in cities across Canada that include Calgary, Edmonton, Okotoks, Ottawa, Red Deer and Windsor.

Local charging stations within INDIGO parking facilities will allow Bird to further improve the sustainability of its operational footprint. Local teams on foot in Ottawa and Calgary will distribute and then collect scooters surrounding INDIGO and Bird charging sites, eliminating the reliance on gas-powered vehicles for logistics. This significant investment is part of Bird Canada's strategy to create permanent local infrastructure that enables fully green operations long-term.

With this national partnership INDIGO confirms its positioning as a leading provider of parking amenities and individual mobility solutions, which illustrates its purpose to support the development of "smart" cities by capitalizing on its nationwide network of connected facilities in Canada. This partnership is fully aligned with the INDIGO Group strategy for enabling new mobility services and solutions, as well as bicycle parking facilities and EV charging solutions. INDIGO has a proven experience in soft mobility and digital solutions that promote a stress-free journey, in alignment with its purpose "Opening Space for Peaceful City Motion".



"We are very happy to be launching this exciting partnership with a wonderful, Canadian owned and operated, vehicle sharing company, Bird Scooters! We are looking forward to the growth and expansion of this relationship over the next few years and providing Canadians with flexible options in their day-to-day mobility needs while contributing to carbon footprint reduction nationally." Wilfried Thierry, Managing Director, North America



"We are pleased to enter into an exciting partnership with an innovative operator like Indigo. Together we can provide a sustainable urban mobility solution to our combined customers, while massively reducing our carbon footprint in the cities in which we operate.",
Stewart Lyons, CEO Bird Canada.

About INDIGO

INDIGO is the world leader in car parking, individual mobility and related services, counting 14,500 employees in 11 countries and 750 cities. INDIGO operates 5,500 parking locations worldwide (2.4 million spaces) and manages more than 2,100 km of on-street parking facilities. It is the only operator in the industry to be present on three continents with cities as well as private players (hospitals, shopping centers, train stations, airports, universities, etc.). The Group's businesses cover the entire mobility and parking value chain: off-street parking facilities and related services; a comprehensive digital offer; on-street parking enforcement and management of public spaces; soft mobility (INDIGO Weel and Smovengo) and last-mile logistics, optimising the use of available space to serve the city. Firmly committed to a global CSR approach, the INDIGO Group is ranked 44th worldwide by the Vigeo Eiris rating agency out of a panel of 4,903 companies evaluated according to their extra-financial performance.

INDIGO Canada provides a superior quality of parking management and mobility services to fit and accommodate the needs of each of its clients through various turnkey solutions. Whether it be management, staff, consulting or investing, we help our clients realize the full potential of their parking facilities. Within Canada Indigo manages in over 30 cities, coast to coast, offering +350,000 parking spaces.

About Bird Canada

Powered by Bird, Bird Canada Inc. operates an electric vehicle sharing program. Bird Canada is a Canadian-owned and operated company that offers Canadians, and visitors to Canada, a new way to avoid congestion and get around that is affordable and uses the latest and most innovative last-mile mobility solutions for urban areas. For additional information, visit [Bird online](#), on [Twitter](#), and on [Instagram](#).

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